

Mossant Original Art Deco Poster by Cappiello 1938

Reference:

MPD-007097

Description

This is an original vintage poster, in excellent condition, conservation mounted on linen, printed in 1938, created by Leonetto Cappiello. One of the 20th century's most important and prolific designers, called the "Father of Modern Advertising". It measures 63" x 46". This design featuring three hand-held hats appears so deceptively simple one is tempted to feel that there's nothing to it. Yet, the careful, rhythmic composition creates a pattern so upbeat that it gives the product an unmistakable aura of class. The Mossant firm, in existence since the 1860's, was known for high quality hats. We have been collecting and selling original vintage posters for over 30 years, and we guarantee the authenticity of all of our posters.. Find us at www.prints-posters.com



Main Image:

DetailsPeriod: ART DECO

Category: ART

Condition: Call for Price

Dealer: Chicago Center for the Print

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More InfoDesigner: Leonetto Cappiello

Country of Origin: France

Material/techniques: lithograph

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