Campari Soda by Mingozzi, 1950

Reference:

MPD-007161
Description
This is an original vintage poster, created by Giovanni Mingozzi, in 1950, archivally mounted on linen for preservation, and measures 38.5 X 26.5 inches. In excellent condition. Mingozzi spent his entire life and career in Bolgna, where he foundedthe Alta studio in the 1920s His posters uniformily reflected his Modernist view of design. This strong image from later in his career promotes the company's soda, created in 1932 as the first pre-mixed alcoholic drink sold world-wide. The stylized, signature bottle was designed by the Italian futurist Fortunato Depero and described as an upside down goblet. A Modernist masterpiece .We have been collecting and selling original vintage posters for 30 years, and we guarantee the authenticity of all of our posters. find us at www.prints-posters.com est 1978.

Price:

$1,800.00

Main Image: 

DetailsPeriod: MID-CENTURY MODERN
Category: ART

Condition: excellent, on linen

- Height: 38.5

- Width: 26.5

Dealer: Chicago Center for the Print

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More InfoDesigner: Giovanni mingozzi (1891-)
Country of Origin: Italy
Material/tecniques: lithograph



Chicago Center for the Print